# TOGETHER, WE DO MORE

## Resource Book





Dear Church Leader,

We've created a new resource kit for pastors and their congregations called **Together, We Do More.** 

With this initiative, we want to spark conversations and inspire people to look at giving and generosity in a way that makes sense.

How we give as United Methodists sets us apart. Our approach to connectional giving, with our Special Sundays and other giving opportunities, leverages the generosity of tens of thousands of congregants.

Together, we are doing what no one congregation can do.

In our download kit for **Together**, **We Do More**, you'll find resources that will equip you, help you train your team and save you time doing both.

We believe in our pastors and congregations and are so proud that we can harness the power of many to change our world.

This e-book will introduce you to all of the downloads currently available to you.

God Bless,

Connectional Giving Team

P.S. You can download our whole kit here: <u>umcgiving.org/togetherwedomore</u>

## What is Together, We Do More?

It takes more than one person's generosity to change our world — it takes all of us.

Together, we fund hundreds of United Methodist ministries every year.

Together, we bless the local church and the world in sustainable, strategic ways.

Together, our GENEROSITY enables The United Methodist Church to extend Christ's love.

Our team at UMC Giving wants to help you strengthen your congregation's generosity efforts through:

- Connectional Giving
- Special Sundays
- Outlets for local compassion

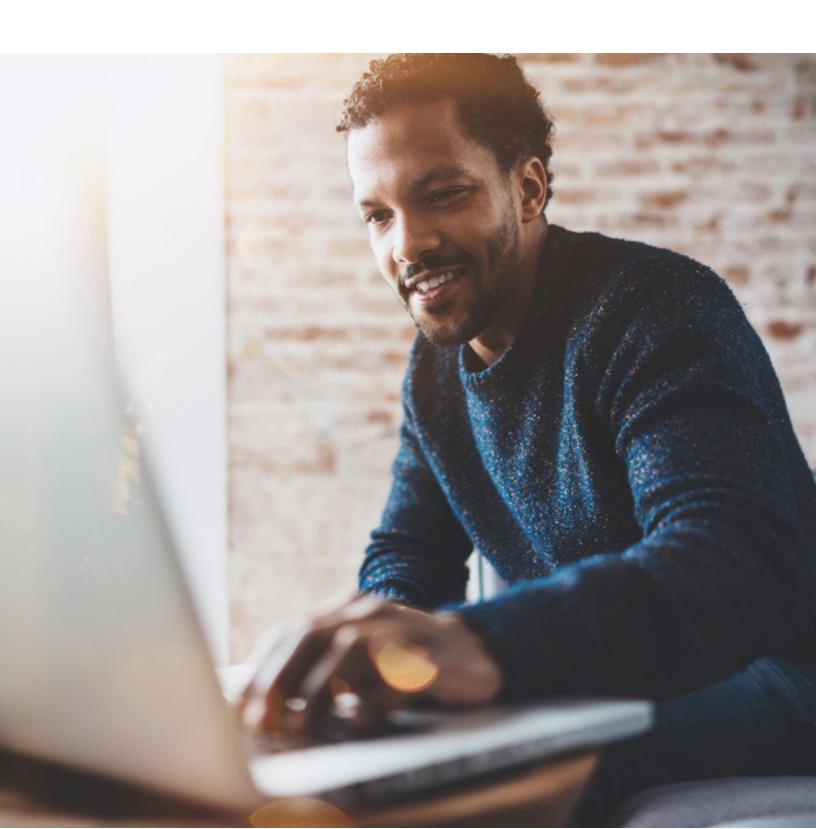
The Together, We Do More Resource Kit contains downloadable materials you can begin using right away.

**Together, We Do More** prepares and helps you lead your congregation so that a culture of generosity can thrive at the heart of your United Methodist community.

All of these resources are free and are available now at umcgiving.org/togetherwedomore.

## What's in the Resource Kit?

We've put together great resources to help you learn about Together, We Do More. Keep reading to see all the elements in this kit.



#### **Your Impact PowerPoint**

Ever wondered about the combined impact of Special Sundays and other connectional giving opportunities?

This resource walks you through the overall impact of our generosity both from an annual and a to-date basis.

This resource is great to share with your congregation during vision casting or team trainings. You can use one slide, several slides or all of them to help your teams and congregation understand the opportunity we have to effect change at a local, national and global level with our giving.



#### **Offering Talk Scripts**

Talking about money can get even the best pastors tongue-tied.

We've created some offering talk scripts that you can use verbatim or as a springboard into your own inspired offering talk. Each offering talk offers a scriptural basis for giving as well as an anecdote to help engage your congregation.

These six scripts are perfect for both the seasoned pastor and for those that are newer to setting up the offering during worship services.



#### **Offering Slides**

We've created a set of 16x9-format PowerPoint offering slides that you can use during walk-in, greeting time or during the offering itself.

These PowerPoints are beautifully designed and offer nonverbal support of the giving appeal.



#### **Sermon Illustrations**

Stories help engage our audience and build an understanding of the scriptural material.

We've curated a series of stories, anecdotes and illustrations to help pastors set up different connectional giving opportunities.

These sermon illustrations are designed to be used by both senior and newer members of your teaching teams.













### E-books

#### **Apportioned Fund Resource Booklet:**

Learn how apportionment works and what motivates our congregations to give.

#### A Theology of UM Giving Apportionments:

Understand the theological foundations for apportionments as a system of giving.

#### **Year-End Giving Playbook:**

A resource to help you and your leadership prepare for, plan and execute an end-of-year giving campaign.

#### **Simple Rules for Money:**

Our team has assembled a collection of book recommendations for you on the topics of giving, stewardship and generosity. Take a moment to read these books on your own or with your leadership team.

#### **Generosity Series by Generous Church:**

This resource is a collection of trusted small group studies on generosity. Work through these studies as a team or in your respective small groups.

#### **Generosity Sermons:**

We've rounded up a collection of Generosity sermon series from United Methodist churches. Take a moment to draw inspiration from one another before your next Giving series.

#### **Five FAQ About Generosity:**

We polled hundreds of pastors and giving experts to find out the most frequently asked questions about giving from our congregants. We've pulled the Top 5 together — and their answers — for you in this free resource.

#### **Generosity & Giving: 50 Ways to Encourage Faithful Giving:**

Read a collection of articles from United Methodist pastors and congregants on the subjects of giving, stewardship and generosity.

## E-books













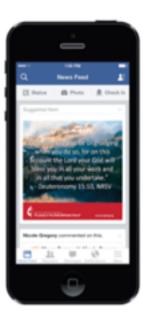




## **Social Media**

We have curated Inspiration Quotes and Inspirational Scriptures for you to use. These images are already optimized and can be used on all social channels.

- Use on your church's Facebook, Instagram and Twitter accounts.
- Distribute to your team for use on personal pages.
- Use these in your weekly emails or monthly e-newsletters.
- Invite your congregation to copy and share.









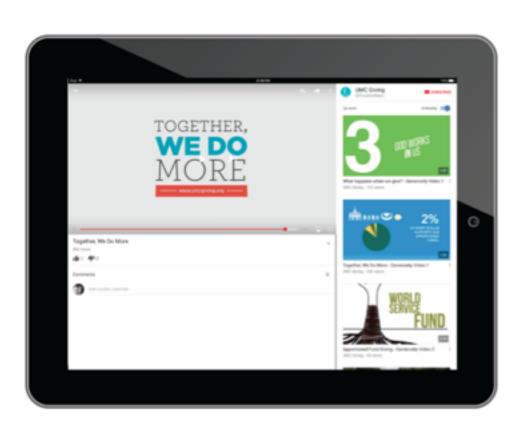
## **Videos**

There is a variety of videos for you to use with both your team and your congregation.

- Generosity Videos
- Apportioned Fund Giving
- World Service Fund
- Second-Mile Giving
- The Great Mathematician
- What Happens When We Give
- What God Wants You to Know

There are many ways you can use these videos. There's no wrong way to use them! Here are a few ideas to get you started:

- Use these videos to train your leadership team or use in a team small group study.
- Upload these videos to your website or your church YouTube or Facebook pages.
- Use them in worship services to illustrate a sermon or set up a special offering.
- Distribute to your small group leaders to encourage a watch and discussion.
- Use them in weekly emails or monthly e-newsletters.



## How to Use These Resources

Here are some suggestions to help you use the resources from your kit:

- Set up an automated email sequence for your leadership team that celebrates The United Methodist Church's priority on connectional giving. Send to your congregation and share one of the e-books or videos with each email!
- Encourage leadership and small group leaders to take their teams/ groups through the Together, We Do More video resources before each of their meetings. The videos are short, but setting aside time to watch them and discuss them can help your leaders and congregation members really understand the impact of giving.
- Pre-schedule social media posts on your church Facebook page using the quote and Scripture cards we've created for you.
- Distribute the Sermon Illustrations to your teaching team and decide which ones are the most helpful. Plan when and how you'll use them.
- Use the Offering Slides during walk-in and walk-out times.
- Hold team "book clubs" with the e-books and set aside time to discuss them and strategize how to use them as a team.



December is a great time to celebrate the giving that happened in your community. The end of the year is a generous time and can transition very easily into a conversation about other opportunities you have as a congregation to GIVE at the end of the year — whether it be for a Christmas offering or a general end-of-year giving campaign.

- Take time to celebrate with your congregation. You can even consider working in the United Methodist Student Day Thank You Videos during announcements to show the impact of dollars donated on UMSD at the end of November.
- Keep an eye on and share the gift status with your congregation. We update it monthly here. This is something to celebrate together!

## **Gain Access Today**

All of these resources — and more — can be found online. Here's where:

umcgiving.org/togetherwedomore

## TOGETHER, WE DO MORE.

TOGETHER, WE CAN DO WHAT NO ONE CONGREGATION OR INDIVIDUAL CAN.

For more resources like this, visit umcgiving.org.

