



## Social Media Posts for churches

### ***GIVE: LOVE, JOY, HOPE, PEACE***

The content below is intended to provide churches with a framework and content for social media. These posts may be used over the entirety of the *GIVE: LOVE, JOY, HOPE, PEACE* campaign or concentrated around a specific timeframe, like Giving Tuesday.

Churches are encouraged to follow Global Ministries' social media accounts on the following platforms:

- GM Facebook: <https://www.facebook.com/GlobalMinistries/>
- GM Twitter: <https://twitter.com/umcmision>
- GM YouTube: <https://www.youtube.com/user/Connect-nMission>
- GM Instagram: <https://www.instagram.com/umcmision/>
- UMCOR Facebook: <https://www.facebook.com/UMCOR/>
- UMCOR Twitter: [https://twitter.com/UMC\\_UMCOR](https://twitter.com/UMC_UMCOR)
- UMCOR Instagram: [https://www.instagram.com/umc\\_umcor/](https://www.instagram.com/umc_umcor/)

Date	Purpose	Text/Link/Video	Image	Notes
Your choice/post prior to kickoff	Introduce your church to the campaign	2020 has been a challenging year, but one thing has remained constant: God's mission continues. Learn how our church will be supporting missions via the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)	URL preview to the church's giving/landing page  (Preview should include the GIVE love, joy, hope, peace graphic from UMCOR's resource page)	

Date	Purpose	Text/Link/Video	Image	Notes
Your choice/ post prior to kickoff	Introduce your church to the campaign	Local churches like ours can make a big impact through missions. Invite your family and friends to become a part of the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign and give love, joy, hope, and peace to those who need it most.  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)	Invitation graphic from UMCOM's resource page	
11.1	Connecting laity/members with mission	We are praying and supporting missions with a special campaign November 1-December 31. Just click on the link to discover how easy it is to give love, joy, hope, and peace to a world in need through the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign.  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)		Post the GIVE LOVE, JOY, HOPE, PEACE video or share from Global Ministries' social media post with the give all video
11.5	Share/post GM's Give Love video	The <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign is an opportunity to share our church family cares about evangelism and church growth, missionaries, global health, and disaster response and recovery. Learn how to participate here:  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)		Share GM's Give Love video
11.12	<b>Highlight Giving Tuesday</b>	Because of YOU we can do MORE. <b>CHURCH NAME</b> is moving God's mission forward through the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign while supporting vital ministries of the Church. Find out more here:  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)	Giving Tuesday graphic from UMCOM's resource page	Highlight Giving Tuesday
11.19	Share the theme of the campaign; ask for donations/support.	Through the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign <b>CHURCH NAME</b> is providing the gift of HOPE so that survivors of disaster may receive immediate relief and long-term recovery. Learn more and donate now at (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE).		Share GM's Give Hope video

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11.22	Share the theme of the campaign; ask for donations/support.	<b>CHURCH NAME</b> is giving the gift of joy through the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign. Your support allows new faith communities to form and existing ones to thrive. Learn more at (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE).		Share GM's Give Joy video
11.26	Share the theme of the campaign; ask for donations/support.	Through the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign churches like ours are giving the gift of #PEACE so that everyone can experience vibrant physical, emotional and spiritual health.  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)		Share GM's Give Peace video
12.7	Share the theme of the campaign; ask for donations/support.	<b>CHURCH NAME</b> is an important part of The United Methodist Church's mission work. Remember to pray and support the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign. Your generosity will provide the gift of love around the world. Missionaries embody the presence of Christ in service from everywhere to everywhere.  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)		This may be a church choice week, if desired.
12.14	Share a Global Ministries' social media post	Church choice		
12.21	Prompt giving to #GIVELOVEUMC	Advent is the perfect season to share love, joy, hope, and peace through the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign for Global Ministries. Your gifts will help continue God's mission through evangelism and church growth, missionaries, global health, and disaster response and recovery.  (LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)	Christmas pageant in Cambodia photo. Asset Bank ID: 30854 - screen grab of image is below this table	

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12.28	Last chance to give	<p>#GIVEUMC: December 31 is the final day to participate in the <i>GIVE: LOVE, JOY, HOPE, PEACE</i> campaign. Don't let 2020 come to a close without ensuring others will know God's love, joy, hope, and peace through the missional work of The United Methodist Church.</p> <p>(LINK TO CHURCH CAMPAIGN PAGE/GIVING PAGE)</p>	Photo from Gum Moon / Global Ministries	
1.4 and/or 1.11	Thank you	<p>Thank you for your generous support of Global Ministries '<i>GIVE: LOVE, JOY, HOPE, PEACE</i>' campaign.</p> <p><b>CHURCH ADDS ADDITIONAL DETAILS ON HOW MANY FAMILIES GAVE AND THE FINAL AMOUNT RAISED</b></p>	Use graphic made from the thank you postcard	If stats are available, share how many donations/families participated along with the total amount of money raised for the #GIVELOVE UMC campaign