

# 2021 Planning Calendar



# Have you ever wondered how to integrate the United Methodist Special Sunday offerings into the rhythm of your congregational planning?

Each year the denomination sets aside six Sundays as part of the liturgical year to support and celebrate the work of the local, national, and global church. Taking the time to educate and prepare your congregation to give generously allows them to participate more fully in the United Methodist connection. These Special Sundays empower them to have a greater impact through shared ministries than they can as a single congregation.

This planning calendar outlines a strategy that you can adapt for your context in 2021. From small groups to social media to sermon and other worship planning, this tool provides guidance to coordinate a successful campaign.

You have been called on to lead in new ways through these unprecedented times. The planning calendar is designed to clarify and simplify tasks, opportunities, publicity, and celebrations for each Special Sunday. We are in prayer with you as you mobilize your community to learn, serve, and give generously.

### DID YOU KNOW?

Giving on Human Relations Day has supported the United Methodist Volunteers in Mission program since 1976. It is organized by jurisdiction and by annual conference and is managed through General Board of Global Ministries networks.

# **DEC**2020

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# DID YOU KNOW?

We offer Human Relations Day worship resources, age-level discussion questions, music, videos, and social content. Additionally, we have handpicked for you a list of ten books to read in preparation for the HRD celebration. Visit our website ResourceUMC.org/HRD.

WEE	K 2	
12/7	HRD	It's time to order your <u>Special Sunday</u> <u>envelopes</u> and your <u>Human Relations</u> <u>Day pew cards</u> ! Call 1-800-991-6011 or <u>click here to order online</u> .
12/7	HRD	Download your Human Relations Day posters and hang them in high-traffic areas, as well as on your website.
12/8	HRD	Email to your leadership team and be sure to include a link to the podcasts and videos. Discuss with your team members ideas on how to personalize the messaging.
12/11	HRD	Encourage your team to learn about Human Relations Day so they can help promote and discuss the Special Sunday. Consider watching one video a week together and answering questions that arise after the viewing.
WEE	K 3	
12/13	HRD	Send out an email or letter or make a call to members of your congregation to announce the upcoming Special Sunday. Include the Special Sunday envelope in your newsletter mailing if possible.

### DID YOU KNOW?

33% of the HRD offering is allocated for United Methodist Voluntary Programs administered by the General Board of Global Ministries. One of these programs is the United Methodist Volunteers in Mission. The UMVIM network offers guidance, organization, and training for more than 125,000 volunteers serving with the poor, building churches, assisting in disaster response and community health, and leadership training each year.

# **DEC**2020

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LEARN MORE ABOUT THE NEW Special Sunday Envelope and Pew Cards Here.

A HOW-TO GUIDE AND FAQ HAS BEEN CREATED TO ANSWER ALL OF YOUR QUESTIONS.

WEEK 3	
12/18 HRD	Consider hosting an event for small- group leaders to inform them further about this Special Sunday. Make sure they are aware of the resource guide, reading list, podcasts, videos, discussion questions, and worship playlist so they can use them in their groups.
WEEK 4	
12/20 HRD	Print some of your favorite social graphics and post them around the church in high-traffic areas. Make sure the worship leader has access to all available sermon starters, litanies, and other resources.
12/22 HRD	Send out another email or letter to your congregation. This time, be sure to include some testimonials about the life-change that has happened as a result of UMC generosity.
12/26 HRD	Begin posting some social media images, the pew cards, or <i>Did You Know</i> facts on all social feeds two or three times per week. If you don't have social media accounts, select a few of your favorites from our prewritten emails or images and share them in your newsletter or weekly worship bulletins.

# SPECIAL **Planning Calendar**

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# DID YOU Know?

Your gifts on Human Relations Day work to strengthen youth empowerment programs that provide positive avenues for youth participation in their communities through the churches, mentoring programs, and boys/girls clubs. The Social Principles of the UMC calls for special attention to the rights of children and youth.

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WEEK 5	
12/27 HRD	Begin posting a social media image once a week to make sure everyone knows the celebration is coming.
12/30 HRD	Distribute the children's sermon starters, activities, and bulletins to your children's teaching team.
12/31 HRD	Change your Facebook/Twitter cover images to advertise the Special Sunday.
WEEK 2	
1/7 <b>HRD</b>	Write an email or letter, or make team calls to your congregation to remind them about this Special Sunday!
	Make your youth team aware of the youth resource guide, mobile wallpapers, social media graphics, and videos.
WEEK 3	
1/10 HRD	Announce the Special Sunday during service and use the social media graphics. Make sure the pew cards are in the pew racks or in high-traffic areas. Keep posting once a week on social channels. Don't forget to download the offering talk script!

# **JAN2021**

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# DID YOU Know?

Human Relations Day is a grassroots movement designed to provide an official channel whereby Christians, both lay and clergy, may offer their skills and talents for Christian service at home and around the world on short-term assignments.

#### **FEB2021** Μ Т W Т F S S 2 3 1 4 5 6 7 8 9 10 11 12 13 15 16 17 18 19 20 14 22 23 24 25 27 21 26 28

WEE	K 3	
1/13	HRD	Post several times on social media. Send one more email to your congregation. Include a donation link if they won't be able to attend a service.
1/16	HRD	Download your Human Relations Day inserts and litany to include in your bulletins.
WEE	K 4	
1/17	HRD	<b>CELEBRATE Human Relations Day!</b> Set aside time to announce how much was given on the previous Special Sunday and show people where it's headed. This is a time to concentrate on how generosity impacts and changes lives.
W E E	K 1	
2/2	UMCOR	It's time to order your <u>Special Sunday</u> <u>envelopes</u> and your <u>UMCOR Sunday</u> <u>pew cards</u> !! Call 1-800-991-6011 or <u>click here to order online</u> . Download your UMCOR posters and hang them in high-traffic areas.
2/3	UMCOR	Email to your leadership team and be sure to include a link to the podcasts and videos. Discuss with your team members ideas on how to personalize

the messaging.

### DID YOU KNOW?

When a natural or human-caused disaster strikes inside the United States, UMCOR works with local Annual Conference disaster response ministries to provide financial and physical support. Outside the United States, UMCOR serves as the primary channel for United Methodist assistance.

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# DID YOU Know?

We offer UMCOR Sunday worship resources, age- level discussion questions, music, videos, and social content. Additionally, we have handpicked for you a list of ten books to read in preparation for the UMCOR celebration. Visit our website ResourceUMC.org/UMCOR.

#### WEEK 1

### 2/5 UMCOR

Encourage your team to learn about UMCOR so they can help promote and discuss the Special Sunday.

Consider watching one video a week together and answering questions that might arise after the viewing.

Send out an email or letter or make a call to members of your congregation to announce the upcoming Special Sunday.

#### WEEK 2

#### 2/12 UMCOR

Consider hosting an event for smallgroup leaders to inform them further about this Special Sunday. Make sure they are aware of the youth resource guide, videos, discussion questions, and worship playlist so they can use them in their groups.

Print some of your favorite social graphics and post them around the church in high-traffic areas. Make sure the worship leader has access to all available sermon starters, litanies, and other resources.

### DID YOU KNOW?

Giving to UMCOR allows response for local and global relief. In the short term, UMCOR provides financial assistance, and in the long term, UMCOR works with local partners toward recovery and reconstruction.

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### DID YOU Know?

UMCOR's recent work touched over 400 thousand lives in more than 30 countries.

#### WEEK 3

#### 2/19 UMCOR

Begin posting some social media images or *Did You Know* facts on all social feeds two or three times per week. If you don't have social media accounts, select a few of your favorites from our prewritten emails or images and share them in your newsletter or weekly worship bulletins.

#### WEEK 4

**2/21 UMCOR** Make an announcement before service and use offering slides during service. Begin posting a social media image once a day to make sure everyone knows the celebration is coming.

- **2/22 UMCOR** Distribute the children's sermon starters, activities, and bulletins to your children's teaching team.
- **2/23 UMCOR** Change your Facebook/Twitter cover images to advertise the Special Sunday.
- **2/26 UMCOR** Write an email or letter or make team calls to your congregation to remind them about this Special Sunday. Make your youth team aware of the youth resource

#### WEEK 4

2/28 **UMCOR** 

Announce it again at church. Use the offering slides during service. Don't forget to download the offering talk script!

guide, social media graphics, and videos.

### DID YOU KNOW?

When you make a gift to UMCOR, you can be assured that every dollar will go to the project you specify. To accomplish this, UMCOR uses other funding channels to cover non-program related activities such as administrative overhead or communications.

# **MAR2021**

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# DID YOU KNOW?

We offer Native American Ministries Sunday worship resources, age-level discussion questions, music, videos, and social content. Additionally, we have handpicked for you a list of ten books to read in preparation for the NAMS celebration. Visit our website ResourceUMC.org/NAMS.

W E E	K 1	
3/4	UMCOR	Post several times on social media. Send one more email to your congregation. Include a donation link if they won't be able to attend a service.
3/5	UMCOR	Download your UMCOR inserts and litany to include in your bulletins.
W E E	K 2	
3/9	NAMS	It's time to order your <u>Special Sunday</u> <u>envelopes</u> and your <u>Native American</u> <u>Ministries Sunday pew cards</u> !! Call 1-800-991-6011 or <u>click here to</u> <u>order online.</u> Download your NAMS posters and hang them in high-traffic areas.
3/9	NAMS	Send an email to your leadership team and be sure to include a link to the podcasts and videos. Discuss with your team members ideas on how to personalize the messaging.
3/11	NAMS	Encourage your team to learn about Native American Ministries Sunday so they can help promote and discuss the Special Sunday. Consider watching one video a week together and answering questions that might arise after the viewing. Send out an email or letter or make a call to members of your congregation to announce the upcoming Special Sunday.

# SPECIAL **Planning Calendar**

### **DID YOU KNOW?**

With more than 20,000 Native Americans within the denomination, the Native American Ministries Sunday helps to ensure that Native **American United Methodist leaders** are recognized.

# **MAR2021**

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# **DID YOU KNOW**?

Mission Moments and More is a weekly devotion that provides a moment for mission, offertory prayer and bite sized newsletter copy to be inserted in your church newsletter or bulletin. Explore today!

WEE	K 3	
3/18	NAMS	Consider hosting an event for small- group leaders to inform them further about this Special Sunday. Make sure they are aware of the youth resource guide, podcasts, videos, discussion questions, and worship playlist so they can use them in their groups.
3/18	NAMS	Print some of your favorite social media graphics and hang them around the church in high-traffic areas. Make sure the worship leader has access to all available sermon starters, litanies, and other resources.
WEE	K 4	
3/23	NAMS	Send out another email or letter to your congregation. This time, be sure to include some testimonials about the life-change that has happened as a result of UMC generosity.
3/26	NAMS	Begin posting some social media images or <i>Did You Know</i> facts on all social feeds two or three times per week. If you don't have social media accounts, select a few of your favorites from our prewritten emails or images and share them in your newsletter or weekly worship bulletins.
WEE	K 5	
3/28	NAMS	Make an announcement before service

service announcement before and use offering slides during service.

### DID YOU KNOW?

25% of every donation on Native American Ministries Sunday provides scholarships: Each Annual Conference treasurer will remit 50% of the net receipts of offering collected on Native American Ministries Sunday to the General Council on Finance and Administration (GCFA). GCFA will distribute 25% of the offering to the General Board of Higher Education and Ministry (GBHEM) for scholarships for Native Americans attending United Methodist schools of theology.

# **APR2021**

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#### WEEK 5 ////

NAMS	Begin posting a social media image once a day to make sure everyone knows the celebration is coming. Change your Facebook/Twitter cover images to advertise the Special Sunday.

Distribute the children's sermon starters, activities, and bulletins to your children's teaching team.

#### WEEK 2

3/30

4/7	NAMS	Write an email or letter, or make team calls to your congregation to remind them about this Special Sunday! Make your youth team aware of the youth resource guide, mobile wallpapers, social media graphics, and videos.
4/9	NAMS	Post several times on social media. Send one more email to your congregation. Include a donation link if they won't be able to attend a service.

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**NAMS** Announce it again at church. Use the offering slides during service. Don't forget to download the offering talk script! Keep posting once a day on social channels.

4/11

# **APR2021**

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# DID YOU Know?

The United Methodist Church recognizes the need to equip and empower Native American pastors, congregations, and seminary students to do what only they can do: authentically worship and serve Jesus. A portion of your donation on Native American Ministries Sunday helps fund a scholarship designed for Native American students pursuing a degree in ministry.

# **MAY2021**

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# WEEK 4 4/18 NAMS Download your Native American<br/>Ministries Sunday inserts and litany to<br/>include in your bulletins.

**CELEBRATE NATIVE AMERICAN MINISTRIES SUNDAY!** Set aside time to announce how much was given on the previous Special Sunday and show people where it's headed. This is a time to concentrate on how generosity impacts and changes lives.

#### WEEK 5

4/29	PWJS	It's time to order your <u>Special Sunday</u> <u>envelopes</u> and your <u>Peace With Justice</u> <u>Sunday pew cards</u> !! Call 1-800-991- 6011 or <u>click here to order online</u> . Download your Peace With Justice Sunday posters and hang them in high- traffic areas.

#### WEEK 2

5/3	PWJS	Send an email to your leadership team and be sure to include a link to the podcasts and videos. Discuss with your team members ideas on how to personalize the messaging.
5/5	PWJS	Encourage your team to learn about Peace with Justice Sunday so they can help promote and discuss the Special Sunday.

# DID YOU KNOW?

This Sunday is celebrated on the first Sunday after Pentecost and collects a special offering to change lives in places where the joy of knowing Christ is mixed with the tragedy of violence.

# **MAY2021**

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# DID YOU Know?

We offer Peace With Justice Sunday worship resources, age-level discussion questions, music, videos, and social content. Additionally, we have handpicked for you a list of ten books to read in preparation for the PWJS celebration. Visit our website ResourceUMC.org/PWJS.

WEE	K 2	
5/5	PWJS	Consider watching one video a week together and answering questions that might arise after the viewing.
5/6	PWJS	Send out an email or letter or make a call to members of your congregation to announce the upcoming Special Sunday.
5/7	PWJS	Consider hosting an event for small- group leaders to inform them further about this Special Sunday. Make sure they are aware the of the resource guide, reading list, podcasts, videos, discussion questions, and worship playlist so they can use them in their groups.
5/8	PWJS	Print some of your favorite social media graphics and hang them around the church in high-traffic areas. Make sure the worship leader has access to all available sermon starters, litanies, and other resources.
WEE	K 3	
5/10	PWJS	Send out another email or letter to your congregation. This time, be sure to include some testimonials about the

Send out another email or letter to your congregation. This time, be sure to include some testimonials about the life-change that has happened as a result of UMC generosity.

### DID YOU KNOW?

50% of donations to Peace with Justice Sunday stays in local Annual Conferences. Each United Methodist Annual Conference treasurer retains 50% of monies for social justice ministries within the local conference. The remaining 50% is remitted to the General Council on Finance and Administration (GCFA), whose treasurer distributes the net receipts, after promotional expenses, to the agency, General Board of Church and Society, for Peace with Justice ministries worldwide.

# **MAY2021**

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WEE	K 3	
5/11	PWJS	Begin posting some social media images or <i>Did You Know</i> facts on all social feeds two or three times per week. If you don't have social media accounts, select a few of your favorites from our prewritten articles or images and share them in your newsletter or weekly worship bulletins.
WEE	K 4	
5/16	PWJS	Make an announcement before service and use offering slides during service. Begin posting a social media image once a day to make sure everyone knows the celebration is coming.
5/17	PWJS	Distribute the children's sermon starters, activities, and bulletins to your children's teaching team.
5/18	PWJS	Change your Facebook/Twitter cover images to advertise the Special Sunday.
5/21	PWJS	Write an email or letter or make team calls to your congregation to remind them about this Special Sunday! Make your youth team aware of the youth resource guide, mobile wallpapers, social media graphics, and videos.

#### MAY 2021 | 15

### DID YOU KNOW?

Peace with Justice Sunday will be celebrated with an offering on the first Sunday after Pentecost. United Methodists celebrate efforts across the congregation that are building peace and are a witness "to God's demand for a faithful, just, disarmed, and secure world."

# **MAY2021**

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# DID YOU KNOW?

There is a new kit called *Selah Generosity Pastor and Leader's Kit* to help you encourage your congregation to press PAUSE and REFLECT on God's presence and the connection of The United Methodist Church. In off-months, such as June and July, consider using this pastor kit to allow your church to reflect on the spirit of generosity. Explore resources at <u>ResourceUMC.org/Selah</u>!

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5/23	PWJS	Announce it again at church. Use the offering slides during service. Keep posting once a day on social channels. Don't forget to download the offering talk script!
5/27	PWJS	Post several times on social media this week. Send one more email to your congregation. Include a donation link if they won't be able to attend a service.
5/29	PWJS	Download your Peace with Justice Sunday inserts and litany to include in your bulletins.
WEE	K 6	
5/30	PWJS	<b>CELEBRATE Peace with Justice</b> <b>Sunday!</b> Set aside time to announce how much was given on the previous Special Sunday and show people where it's headed. This is a time to concentrate on how generosity impacts and changes lives.
WEE	K 4	
8/23	WCS	It's time to order your <u>Special Sunday</u> <u>envelopes</u> and your <u>World Communion</u> <u>Sunday pew cards</u> !! Call 1-800-991- 6011 or <u>click here to order online</u> . Download your World Communion Sunday posters and hang them in high-traffic areas.

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# DID YOU Know?

We offer World Communion Sunday worship resources, age-level discussion questions, music, videos, and social content. Additionally, we have handpicked for you a list of ten books to read in preparation for the WCS celebration. Visit our website ResourceUMC.org/WCS.

# **SEPT2021**

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WEE	K 4	
8/24	WCS	Send an email to your leadership team and be sure to include a link to the podcasts and videos. Discuss with your team members ideas on how to personalize the messaging.
8/26	WCS	Encourage your team to learn about World Communion Sunday so they can help promote and discuss the Special Sunday. Consider watching one video a week together and answering questions that might arise after the viewing. Send out an email or letter or make a call to members of your congregation to announce the upcoming Special Sunday.
WEE	K 1	
9/2	WCS	Consider hosting an event for small- group leaders to inform them further about this Special Sunday. Make sure they are aware of the resource guide, podcasts, videos, discussion questions, and worship playlist so they can use them in their groups.
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9/5	WCS	Print some of your favorite social media images and hang them around

#### **SEPTEMBER 2021** | 17

### DID YOU KNOW?

World Communion Scholarship Leadership Development Program from General Board of Global Ministries intentionally facilitates the educational preparation and training of mission partners from around the world. This work will have the most direct and positive impact on the communities from which they come.

# **SEPT2021**

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# DID YOU KNOW?

You can find impact stories for each of the Special Sunday's and apportionment funds to share with your church? <u>Share a story of</u> <u>unmeasurable impact today</u>.

WEE	K 2	
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9/8	WCS	Send out another email or letter to your congregation. This time, be sure to include some testimonials about the life-change that has happened as a result of UMC generosity.
9/10	WCS	Begin posting some social media images or <i>Did You Know</i> facts on all social feeds two or three times per week. If you don't have social media accounts, select a few of your favorites from our prewritten articles or images and share them in your newsletter or weekly worship bulletins.
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W E E 9/12	K 3 WCS	Make an announcement before service and use offering slides during service. Begin posting a social media image once a day to make sure everyone knows the celebration is coming.
		service and use offering slides during service. Begin posting a social media image once a day to make sure everyone knows the celebration is
9/12	WCS	<ul> <li>service and use offering slides during service. Begin posting a social media image once a day to make sure everyone knows the celebration is coming.</li> <li>Distribute the children's sermon starters, activities, and bulletins to your children's teaching team. Change your Facebook/Twitter cover images to advertise the Special</li> </ul>

# **SEPT2021**

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### DID YOU KNOW?

Thanks to your gifts on World Communion Sunday, we have collected over \$3 million in the last four years for World Communion scholarships, ethnic minority scholarship programs, and ethnic in-service training programs with 25% of the donations earmarked for ministries internationally.

# **OCT2021**

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WEE	K 4	
9/19	WCS	Make your youth team aware of the youth resource guide, mobile wallpapers, social media graphics, and videos. Keep posting once a day on social channels. Announce it again at church. Use the offering slides during service.
9/23	WCS	Post several times on social media. Send one more email to your congregation. Include a donation link if they won't be able to attend a service.
9/25	WCS	Download your World Communion Sunday inserts and litany to include in your bulletins. Don't forget to download the offering talk script!
WEE	K 2	
10/3	WCS	CELEBRATE World Communion
		<b>Sunday!</b> Set aside time to announce how much was given on the previous Special Sunday and show people where it's headed. This is a time to concentrate on how generosity impacts and changes lives.
WEE	K 3	how much was given on the previous Special Sunday and show people where it's headed. This is a time to concentrate on how generosity

### DID YOU KNOW?

Did you know United Methodist Student Day was the original Special Sunday? Dating back to 1872, this fund was the first collection taken in United Methodist Church Sunday school classes to advance the education of their children. The United Methodist church recognizes educating their children was and still is today a strong investment in the future of the church.

The special Sunday was established as a Children's Fund and in 1940 was renamed as Student Day. Initially this Sunday was observed in June, but since 1968 it is celebrated on the last Sunday in November.

# **OCT2021**

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### 10/14 UMSD

Send an email to your leadership team and be sure to include a link to the podcasts and videos. Discuss with your team members ideas on how to personalize the messaging.

WEE	K 4	
10/19	UMSD	Encourage your team to learn about United Methodist Student Day so they can help promote and discuss the Special Sunday. Consider watching one video a week together and answering questions that might arise after the viewing.
10/21	UMSD	Send out an email or letter or make a call to members of your congregation to announce the upcoming Special Sunday.
10/23	UMSD	Consider hosting an event for small- group leaders to inform them further about this Special Sunday. Make sure they are aware of the resource guide, reading list, podcasts, videos, discussion questions, and worship playlist so they can use them in their groups.
WEE	K 5	
10/25	UMSD	Print some of your favorite social graphics and hang them around the church in high-traffic areas. Make

sure the worship leader has access to all available sermon starters, litanies, and other resources.

DOWNLOAD YOUR UNITED METHODIST STUDENT DAY RESOURCES TODAY.

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# DID YOU Know?

We offer United Methodist Student Day worship resources, age-level discussion questions, music, videos, and social content. Additionally, we have handpicked for you a list of ten books to read in preparation for the UMSD celebration. Visit our website ResourceUMC.org/UMSD.

# NOV2021

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#### 10/28 UMSD

Send out another email or letter to your congregation. This time, be sure to include some testimonials about the life-change that has happened as a result of UMC generosity.

#### WEEK 1 **11/1 UMSD**Begin posting some social media images or *Did You Know* facts on all social feeds two or three times per week. If you don't have social media accounts, select a few of your favorites from our prewritten emails or images and share them in your newsletter or weekly worship bulletins.

WEEK 2 11/7 UMSD Make an announcement before service and use offering slides during service. Begin posting a social media image once a day to make sure everyone knows the celebration is coming. 11/9 UMSD Distribute the children's sermon starters, activities, and bulletins to your children's teaching team. WEEK 3 11/16 UMSD Change your Facebook or Twitter cover images to advertise the Special Sunday.

### DID YOU KNOW?

The funds received from the offering go into the United Methodist Student Loan Fund to underwrite scholarships for United Methodist students. Currently, there are over 70 scholarships available for United Methodist students.

# NOV2021

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# DID YOU KNOW?

You can find impact stories for each of the Special Sunday's and apportionment funds to share with your church? <u>Share a story of</u> <u>unmeasurable impact today</u>.

W E E	K 3	
11/18	UMSD	Write an email or letter or make team calls to your congregation to remind them about this Special Sunday!
11/20	UMSD	Make your youth team aware of the youth resource guide, mobile wallpapers, social media graphics, and videos.
WEE	K 4	
11/21	UMSD	Announce it again at church. Use the offering slides during service. Don't forget to download the offering talk script! Keep posting once a day on social channels.
11/24	UMSD	Post several times on social media. Send one more email to your congregation. Include a donation link if they won't be able to attend a service.
11/27	UMSD	Download your United Methodist Student Day inserts and litany to include in your bulletins.
WEE	K 5	
11/28	UMSD	<b>CELEBRATE United Methodist</b> <b>Student Day!</b> Set aside time to announce how much was given on the previous Special Sunday and show people where it's headed. This is a time to concentrate on how generosity impacts and changes lives.

### DID YOU KNOW?

57% of your gifts on Human Relations Day Sunday help support Community Developer Programs. Community Developers are recruited locally and serve on the staff of traditionally Black, Hispanic, Asian, and Native American congregations.

The Community Developers Program (CDP) is dedicated to building, maintaining, promoting, and strengthening racial ethnic minority congregations of the United Methodist Church and advancing the church's capacity to be in mission through local congregations.

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**DEC2021** 

#### WEEK 2

12/6	HRD	It's time to order Special Sunday envelopes and your Human Relations Day envelopes! Call 1-800-991-6011 or <u>click here to order online</u> .
12/6	HRD	Download your Human Relations Day posters and post them in high-traffic areas.
12/9	HRD	Send an email to your leadership team and be sure to include a link to the podcasts and videos. Discuss with your team members ideas on how to personalize the messaging.
12/11	HRD	Encourage your team to learn about Human Relations Day so they can help promote and discuss the Special Sunday. Consider watching one video a week together and answering questions that arise after the viewing.
WEE	K 3	
12/14	HRD	Send out an email or letter or make a call to members of your congregation to announce the upcoming Special Sunday.

### DID YOU KNOW?

Giving on Human Relations Day has supported the United Methodist Volunteers in Mission program since 1976 — in the categories of Advocacy, Social/Political Action, Community/Social Service, Economic/ Racial Justice — and in all areas of focus, coalition/relationship building is at the heart of the activity. The local congregation's effectiveness is increased through this partnership, and the community is nurtured and strengthened.

# **DEC**2021

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EXPLORE ALL OF THE SPECIAL SUNDAY *DID YOU KNOW* FACTS AT <u>UMC.ORG/DYK</u>!

WEEK	3	
12/17	HRD	Consider hosting an event for small- group leaders to inform them further about this Special Sunday. Make sure they are aware of the resource guide, reading list, podcasts, videos, discussion questions, and worship playlist so they can use them in their groups.
12/18	HRD	Print some of your social media favorites and hang them around the church in high-traffic areas. Make sure the worship leader has access to all available sermon starters, litanies, and other resources.
WEEK	4	
	4 HRD	Send out another email or letter to your congregation. This time, be sure to include some testimonials about the life-change that has happened as a result of UMC generosity.
	HRD	congregation. This time, be sure to include some testimonials about the life-change that has happened as a

### KEEP AN EYE OUT AND SHARE THE GIFT STATUS WITH YOUR CONGREGATION <u>HERE</u>. WE UPDATE IT EVERY MONTH!

YOU CAN FIND IMPACT STORIES FOR EACH OF THE SPECIAL SUNDAY'S AND APPORTIONMENT FUNDS TO SHARE WITH YOUR CHURCH AT <u>UMC.ORG/YOURIMPACT</u>



Open Hearts. Open Minds. Open Doors. The people of The United Methodist Church<sup>®</sup>