

# LOCAL CHURCH SERVICES

WEBSITE DEVELOPMENT PACKAGES

Below you will find two Website Development Package options offered by United Methodist Communications (UMCom). Choose an option that will best support your church's ministry needs!

\*Please note: These packages are for local United Methodist churches who do not currently have a website, or who would like to replace their current site with a WordPress site and are not currently a <u>UMCchurches.org</u> customer.



THESE CORE OFFERINGS ARE INCLUDED IN EACH OF THE OPTIONS:

- One year of our SILVER web hosting package (learn more about hosting levels at <u>UMCchurches.org</u>)
- One year of domain name registration (new domains only)
- One year of ID Protection
- Pre-designed WordPress templates for easy development of your new website
- Five email accounts connected to your domain
- 5GB of storage
- Zip files of website and social media resources





Questions? Contact the Local Church Services Team at LocalChurchServices@UMCom.org Find more information about marketing services and promotional grants provided by <u>UMCom at ResourceUMC.org/LCS</u>

## WEBSITE DEVELOPMENT PACKAGES

We have created two options from which you can select, based on your church's goals for your website and the time and effort your team will have available for updating and maintaining it moving forward.

## OPTION 1

Perfect for a church who has a staff person or volunteer who can build your website.

Includes core offerings, plus access to a WordPress online training course through <u>UMCtraining.org</u>.



## **OPTION 2**

Perfect for a church who wants a full website experience so that people looking for a new church can easily learn about your church's worship services, events and identity as a congregation.

Includes core offerings, plus:

- A five-page website buildout, including:
  - An extended landing/home page
  - About Us page
  - Staff page
  - Calendar page
  - Contact Us page
- Up to two hours of one-on-one coaching with our website development team. This session will help you continue to build your site by teaching you how to update and maintain it. A link to a recording of the session will be provided for future reference.
- Access to a WordPress online training course through <u>UMCtraining.org</u>.

COST: \$199.99\*\*\*



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# NEED MORE SUPPORT?

Website Development Add-Ons are available to new website development clients, as well as existing clients who have previously been awarded a Website Development Grant through UMCom and/or are current <u>UMCchurches.org</u> clients.

#### ONE HOUR OF WEBSITE COACHING COST: \$24.99/HOUR\*\*\*

Need some additional training on how to update and maintain your existing WordPress website, or have someone new taking over website maintenance? We are here to provide the extra training you may need.

#### ADDITIONAL PAGE BUILDOUTS COST: \$24.99/PAGE\*\*\* (FOR OPTION 2 CHURCHES ONLY)

Need a history or missions page, but are not sure how to build it? Let us build your extra pages and we will include them in the training.

#### SEARCH ENGINE OPTIMIZATION (SEO) ACTIVATION COST: \$24.99/SITE\*\*\*

Search Engine Optimization (SEO) is a vital part of connecting with people who are searching online for information about churches in your community. We will extend your virtual outreach by activating your website's SEO plug-in and optimizing each page on your website by adding relevant and effective page titles, page descriptions, keywords and more. This will help your site rank higher in search results with Google, Bing and other search engines.



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### WEBSITE SECURITY PACKAGE COST: \$29.99 PER YEAR\*\*\* (FOR UMCCHURCHES.ORG CLIENTS ONLY)

• Don't have the time or can't remember to update your plugins? Worried about site security? Let us do this for you! For only \$29.99 per year, one of our staff will go into your dashboard once a month for the next 12 months and update all of your plugins and themes and run a WordFence security scan on your website.

Register and pay for this service at: https://forms.gle/6LUuNKCfeG9W21Rt6

#### WEBSITE REBUILD COST: \$199.99/SITE\*\*\*

If you are a current <u>UMCchurches.org</u> customer and want to replace your existing site with a brand new one, we can make this a reality. Our rebuilding assistance includes:

- A rebuild of your WordPress website hosted through <u>UMCchurches.org</u> (up to 5 pages).
- Up to two hours of one-on-one coaching with our website development team. This session will help you continue to build your site by teaching you how to update and maintain it. A link to a recording of the session will be provided for future reference.
- Access to a WordPress online training course through <u>UMCtraining.org</u>.



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> \*\*\*Note: Payment to be remitted prior to services rendered. All websites are built using the Divi theme.