



LOCAL CHURCH SERVICES

WEBSITE DEVELOPMENT PACKAGES

Below you will find three Website Development Package options offered by United Methodist Communications (UMCom). Choose an option that will best support your church's ministry needs!

**Please note: These packages are for local United Methodist churches who do not currently have a website, or who would like to replace their current site with a WordPress site and are not currently a [UMCchurches.org](https://www.UMCchurches.org) customer.*



THESE CORE OFFERINGS ARE INCLUDED IN EACH OF THE OPTIONS:

- One year of our SILVER web hosting package (learn more about hosting levels at [UMCchurches.org](https://www.UMCchurches.org))
- One year of domain name registration (new domains only)
- One year of ID Protection
- Pre-designed WordPress templates for easy development of your new website
- Five email accounts connected to your domain
- 5GB of storage
- Zip files of website and social media resources



Questions? Contact the Local Church Services Team at LocalChurchServices@UMCom.org
Find more information about marketing services and promotional grants provided by UMCom at [ResourceUMC.org/LCS](https://www.ResourceUMC.org/LCS)

WEBSITE DEVELOPMENT PACKAGES

We have created three options from which you can select, based on your church's goals for your website and the time and effort your team will have available for updating and maintaining it moving forward.

OPTION 1

Perfect for a church who has a staff person or volunteer who can build your website.

Includes core offerings, plus access to a WordPress online training course through [UMCtraining.org](https://www.umctraining.org).

COST: FREE!

OPTION 2

Perfect for a church who wants a simple online presence delivering the most important information. This low-maintenance website will help people find your church and get connected.

Includes core offerings, plus:

- A buildout of a landing/home page
- One hour of one-on-one coaching with our website development team. This session will help you continue to build your site by teaching you how to update and maintain it. A link to a recording of the session will be provided for future reference.
- Access to a WordPress online training course through [UMCtraining.org](https://www.umctraining.org).

COST: FREE!



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OPTION 3

Perfect for a church who wants a full website experience so that people looking for a new church can easily learn about your church's worship services, events and identity as a congregation.

Includes core offerings, plus:

- A five-page website buildout, including:
 - An extended landing/home page
 - About Us page
 - Staff page
 - Calendar page
 - Contact Us page
- Up to two hours of one-on-one coaching with our website development team. This session will help you continue to build your site by teaching you how to update and maintain it. A link to a recording of the session will be provided for future reference.
- Access to a WordPress online training course through [UMCtraining.org](https://umctraining.org).

COST: \$199.99***

***Note: Payment to be remitted prior to services rendered.



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NEED MORE SUPPORT?

Website Development Add-Ons are available to new website development clients, as well as existing clients who have previously been awarded a Website Development Grant through UMCCom and/or are current UMCchurches.org clients.

ONE HOUR OF WEBSITE COACHING

COST: \$25/HOUR***

Need some additional training on how to update and maintain your existing WordPress website, or have someone new taking over website maintenance? We are here to provide the extra training you may need.

ADDITIONAL PAGE BUILDOUTS

COST: \$25/PAGE* (ONLY AVAILABLE TO OPTION 3 CHURCHES)**

Need a history or missions page, but are not sure how to build it? Let us support you though one hour of training on how to create and maintain the new page.

SEARCH ENGINE OPTIMIZATION (SEO) ACTIVATION

COST: \$25/SITE***

Search Engine Optimization (SEO) is a vital part of connecting with people who are searching online for information about churches in your community. We will extend your virtual outreach by activating your website's SEO plug-in and optimizing each page on your website by adding relevant and effective page titles, page descriptions, keywords and more. This will help your site rank higher in search results with Google, Bing and other search engines.

****Note: Payment to be remitted prior to services rendered.*



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NEED MORE SUPPORT?

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WEBSITE REBUILD

COST: \$189.99/SITE***

If you are a current [UMChurches.org](https://www.umchurches.org) customer and want to replace your existing site with a brand new one, we can make this a reality. Our rebuilding assistance includes:

- A five-page website buildout, comprising:
 - An extended landing/home page
 - About Us page
 - Staff page
 - Calendar page
 - Contact Us page
- Up to two hours of one-on-one coaching with our website development team. This session will help you continue to build your site by teaching you how to update and maintain it. A link to a recording of the session will be provided for future reference.
- Access to a WordPress online training course through [UMCtraining.org](https://www.umctraining.org).

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