



# COMMUNICATIONS

United Methodist Communications

THE UNITED METHODIST CHURCH

*Communicating all  
the good we can.*

## United Methodists stand against racism

The denomination is uniting to take a stand against racism. A new campaign launched in June 2020 to bring awareness to this ongoing commitment.

Be a part of the campaign by posting the graphics on local church or annual conference social media channels. [Download files from Dropbox](#), save them on your computer and upload them to your social media profiles.

The graphic can stand on its own, but is even more impactful if you include an empowering written message to accompany it. Choose and customize one of the below suggested post options that would best resonate with your audience – or use more than one of the suggestions if you plan to post a series of messages.

Don't feel as if you are limited to this list! Consider writing your own post as well. For example, you might include a brief note from a pastor, a Bible verse on which your church is focusing during this time, details about local events that your church is supporting, or a hyperlink to a recent online worship service.

### Suggested social media written posts

#### Option 1

We recognize racism as a sin and commit to challenging unjust systems of power and access. Discover ways you can listen, act, speak and pray at [UMC.org/EndRacism](https://www.UMC.org/EndRacism). #EndRacism

#### Option 2

Join us as we pray for all persons of color who suffer at the hands of injustice and oppression. We also pray for our church and denomination as we take a stand to #EndRacism. Get involved at [UMC.org/EndRacism](https://www.UMC.org/EndRacism).

#### Option 3

Today, we pause to reclaim our baptismal vows to resist evil, injustice and oppression in whatever forms they present themselves. Learn more at [UMC.org/EndRacism](https://www.UMC.org/EndRacism). #EndRacism

#### Option 4 (promotion of event)

Join us on *[date]* at *[time]* for *[event info – i.e., a neighborhood prayer walk, an outdoor worship service on the church grounds]*. We will gather in a spirit of prayer and solidarity to take a stand against racism in our community, our state, our nation and our world. Learn more at *[webpage/social media URL]* #EndRacism