



LOCAL CHURCH SERVICES

SOCIAL MEDIA DEVELOPMENT PACKAGES

Below you will find Social Media Development Package options offered by United Methodist Communications (UMCom). Choose an option that will best support your church's ministry needs!



THESE CORE OFFERINGS ARE INCLUDED IN EACH OF THE OPTIONS:

- Consultation to discuss your church and its social media needs
- Links to free Social Media Assets provided by UMCOM
- Links to free training webinars and videos from UMCOM
- MissionInsite Report (If you have not received one within the past two years)

OPTION 1

SOCIAL MEDIA AUDIT

Includes:

- A review of up to 4 social media properties to review their effectiveness and growth (Facebook, Instagram, YouTube, Twitter)
- Detailed results with suggestions for improvement
- Resources to assist with problems found and suggestions for improvement

COST: UP TO \$100 (\$25 PER SOCIAL MEDIA PROPERTY)

** PAYMENT AND FEES FOR SERVICES: We will provide services once your payment is received and processed. We recommend submitting payment for service(s) with a debit or credit card rather than mailing in a check. Processing time for payment by check could be 3-4 weeks.*



Questions? Contact the Local Church Services Team at LocalChurchServices@UMCom.org
Find more information about marketing services and promotional grants provided by UMCCom at ResourceUMC.org/LCS

SOCIAL MEDIA DEVELOPMENT PACKAGES CONTINUED

OPTION 2

ACCOUNT CREATION ASSISTANCE

Includes:

- Documents and consultation to aid in creating social media properties for your church (i.e. Facebook page, Twitter Account, Instagram Account.)

OPTION 3

CUSTOM LEARNING SESSION - ZOOM

Includes:

- A zoom training session specifically catered to your church's social media needs. (i.e. strategy, scheduling, marketing, etc.)

OPTION 4

CUSTOM SOCIAL MEDIA CREATIVE

Includes:

- Have a church event coming up that you need a graphic for? We'll create a set of graphics sized for use on various social properties

OPTION 5

SOCIAL MEDIA ADS

Includes:

- Depending on the church's needs, we'll assess and review how best to promote your church in your local area through social media advertising



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