GENEROSITY RESOURCES

PURPOSE

Explain the global impact local churches achieve by giving through the connection

Equip local church leaders to communicate the special giving structure of the UMC and how it blesses as many people as possible in sustainable, strategic ways

INSPIRE A SPIRIT OF GIVING

Every quadrennium, we revise and create resources to explain the structure, beliefs and mission of the UMC as commissioned by the UMC General Conference. New resources are designed for leader, member and visitors to elevate the impact our generosity has on our communities. Find assets to approach and inspire the spirit of generosity

ACCESSIBLE

Generosity kits and other resources can be found on the leader website at: Resourceumc.org/Generosity

RESOURCES

Ready to use resources that help church leaders and members understand and appreciate the power of the United Methodist giving connection and how their participation strengthens the reach

Three ways to use Generosity Resources

- Incorporate sermon starters, videos, children messages and offertory prayers from the leaders kit to incorporate into worship
- Insert the impact articles into your newsletter, bulletin or website to raise awareness of giving efforts
- Start a new member class and use the Handbook or Member Digest to teach about the UMC

GIVE SERVE PRAY SHARE LEARN

GENEROSITY RESOURCES INCLUDE

- Pastor and leader kits A new kit More than the sum of our parts is available as well as Selah or general branded kit that approach giving and generosity topics
- Pew cards Designed to fit in the pew racks that explore all giving opportunities of the UMC. Includes six <u>Special</u> <u>Sundays</u>, five <u>Annual Conference</u>, five <u>Awareness Sundays</u>, <u>The Advance & UMCOR</u> and the seven <u>apportionment funds</u>
- Mission Moments and more Weekly content that feature vital ministries supported by the UMC
- Impact articles Monthly articles that explore the impact of each giving effort and its global effect
- <u>Did You Know resources</u> Questions, answers, videos and 3-5 facts on Special Sundays and apportionment funds
- Giving Stats Monthly stats on how much has been given to each ministry from each Annual Conference
- Giving Notes Newsletter Bi-monthly newsletter with tips, tools and resources to help share the connectional ministry of the UMC

SUPPORTING CONTENT & SOURCES

- <u>Planning calendar</u> consolidates the task, opportunities, publicity ideas and celebrations for each Special Sunday with links to resources
- Ministry relief videos Explores how the UMC provides global, community, medical, spiritual, and ministry relief to our brothers and sisters in Christ
- Envelope a Special Sunday branded envelope that is USPS approved allowing members and visitors to mail donations to their local church
- **Giving infographic** easy to understand graphic that diagrams the structure of the UMC
- How to guide for pew cards offers tips and ideas on how to use the pew cards and envelopes
- UMC Handbook & Member Digest Explains the structure, beliefs and mission of the UMC. The Handbook offers a detailed overview and the Digest provides easy to understand language about the UMC

ALL RESOURCES AVAILABLE AT NO COST