LOVE SERVE LEAD

Empowered by the Holy Spirit

The United Methodist Church General Conference 2028

Minneapolis Convention Center | May 8-11, 2028

ELEVATE YOUR BRAND

WITH A GENERAL CONFERENCE 2028 SPONSORSHIP

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SPONSORSHIP PACKAGES

John Wesley Package, $50,000

Two opportunities to be the co-presenting sponsor of the 2028 General Conference

- Opportunity to submit branded slide to be shown during Plenary session scheduled breaks (up to 2,000+ attendees)
- Verbal thank-you from Plenary stage (up to 2,000+ attendees)
- Opportunity for one chair drop (swag item or marketing piece) during legislative session for one-day of all sessions (Potentially up to 12 sessions with 708 attendees)
    - Sponsor responsible for shipping and production of items
    - Logo placement on delegate welcome bag (708 delegates)
- Logo placement on lanyard for all attendees (up to 2,000+ attendees)
- Rotating logo presence on visitor information video wall located at main entrance of Minneapolis Convention Center (up to 2,000+ attendees)
- Rotating logo video presence over Exhibit Hall entrances (3 total) (up to 2,000+ attendees)
- Logo presence on delegate communication beginning summer of 2027 through June 2028
- Full page ad in Advanced Daily Christian Advocate publication (up to 2,000+ attendees)
    - Sponsors responsible for providing content by September 2027 with final approval from Commission on General Conference
- Hyperlinked logo presence on General Conference website (1,020,000 views and 197,318 users) *based on historical performance
- Featured on General Conference registration site (option to include PDF; call to action button that goes back to sponsor for follow-up opportunity)

- Gobo Presentation logo presence in prime location for duration of nine-day event
- Two 6-foot tables, skirted in 10 x 20 space in prime location of main entry on Minneapolis Convention Center
- Logo presence on main hall bathroom mirrors for the duration of the nine-day event (up to 2,000+ audience
- Logo presence on stand-up banner at entrance of lunch space during nine-day event
    - Sponsor responsible for production and shipping of banner
- Opportunity to provide up to two items in delegate welcome bag (708 delegates)
    - Sponsor responsible for shipping and production of items
- Directional signage branding in skywalk areas connecting Minneapolis Convention Center to designated event hotels
- Acknowledgment of sponsorship in pre- and post-event press release (20,000+ subscribers)
- Opportunity to provide up to two social media posts with approval from Commission (18k followers on Facebook)

Bishop Francis Asbury Package, $25,000

- Logo placement recognition at beverage stations for duration of nine-day event (up to 2,000+ attendees)
- Rotating logo presence on overhead directional monitors at main entrance of Minneapolis Convention Center
- Logo presence on delegate welcome bag (708 delegates)
- Hyperlinked logo presence on General Conference website (1,020,000 views and 197,318 users) *based on historical performance

- Verbal recognition from Main Stage and logo placement on screen during Plenary breaks (up to 2,000+ attendees)
- Opportunity for one chair drop (swag item or marketing piece) during legislative session for one-day of all sessions (potentially up to 12 sessions with 708+ attendees)
    - Sponsor responsible for shipping and production of items
- Two 6-foot tables, skirted in 10 x 20 space in prime location in main walkway of Minneapolis Convention Center
- Logo presence on charging stations in high-traffic areas of Minneapolis Convention Center (up to 2,000+ attendees)
- Logo presence on main hall bathroom mirrors for duration of none-day event (up to 2,000+ attendees)
- Logo presence on stand-up banner at entrance of lunch space for duration of nine-day event (708 delegates)
    - Sponsor responsible for shipping and production of banner
- Opportunity to provide up to two items in delegate welcome bag
    - Sponsor responsible for shipping and production of items
- Acknowledgment of sponsorship in pre- and post-event press release (20,000+ subscribers
- Opportunity to provide up to two social media posts with approval from Commission (18k followers on Facebook)

Susanna Wesley Package, $10,000

- Logo presence on reader boards (24 hours throughout Minneapolis Convention Center)
- Opportunity to provide up to two items in delegate welcome bag (708 audience)
    - Sponsor responsible for shipping and and production of items

- Hyperlinked logo presence on General Conference website (1,020,000 views and 197,318 users) *based on historical performance
- Featured on General Conference registration site (option to include PDF; call to action button that goes back to sponsor for follow-up opportunity
- Two 6-foot tables, skirted with two chairs in 10 x 20 space
- Acknowledgment of sponsorship in pre- and post-event press release (20,000+ subscribers
- Opportunity to provide up to one social media post with approval from Commission (18k followers on Facebook)

ADDITIONAL OPPORTUNITIES

Prime Booth, $5,000

- Assigned in high-traffic area of Minneapolis Convention Center
- Two 6-foot tables, skirted with two chairs in 10 x 20 space
- One delegate welcome bag insert (literature or promotional item)
    - Sponsor responsible for shipping and printing (708 delegates)
- Opportunity to provide up to one social media post with approval from Commission (18k Facebook followers)

Standard Booth, $2,500 (Non-profit Discount $2,250)

- One 6-foot table, skirted with two chairs in 10 x 10 space

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Meeting Space to Hold Reception or Dinner

- Tiered costs based on size of event; consult and coordinate with Business Manager
  - Limited space

VENDOR OPPORTUNITY

Vendor package, $2,000

Vendor - person or entity that sells goods to another person, entity, attendee (books, clothing, jewelry, arts, crafts, fair trade)

- 8-foot table in a 10 X 10 space with 2 chairs
  - Vendor Village will be located in an enclosed space within the Minneapolis Convention Center (see website)
- Pipe and drape
- Listed in Advanced Daily Christian Advocate publication (up to 2,000+ attendees)
- Listed on General Conference website (1,020,000 views and 197,318 users) **based on historical performance*

**Finance options, with billing on a quarterly basis, are available for larger packages.*

Questions? Please contact Externalrelations@gcfa.org